

BURUM
BUSINESS PROFILE
2013



gwasanaethau ymgynghorol Owain Wyn consultancy services
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Owain Wyn

CURRICULUM VITAE

EXPERTISE AND EXPERIENCE

Owain Wyn has been running his own consultancy business since 1998 focusing on advising and supporting a range of public, private and voluntary organisations to realise their ambitions relating to business, economic and social affairs. He was appointed as an Affiliate Best Value Inspector to the then Audit Commission (predecessor of the Wales Audit Office) in 2001 with a particular focus on evaluating environmental and economic development services.

Previously, he ran Snowdonia Technopole Ltd. a government / private/ academic partnership set up to promote and support the modernisation of the North West Wales economy through the development of innovation and technology transfer infrastructure. Between 1975 and 1995 he worked in local government firstly as a town planner and then as Head of Economic Development and Tourism for Arfon Borough Council.

Owain Wyn Consultancy Services was rebranded as **burum** at the beginning of 2008. Burum is the Welsh word for yeast and reflects the philosophy of being a source of energy or fermentation for delivering an added value product.

Owain is also a partner in a holiday accommodation business on Anglesey.

QUALIFICATIONS

BSc(Econ) Economics and Geography, Wales

MSc(Town Planning), Wales

MBA, Open

Corporate Member of the Royal Town Planning Institute (MRTPI)

LANGUAGES:

Welsh, English, French (reasonable fluency both oral and written)
Spanish (basic conversational first year)



Overview of Business

By drawing on Owain Wyn's qualifications, experience and contacts **burum** is able to offer a full range of advisory services including:

- ❖ Programme, Policy and Project Evaluation;
- ❖ Strategic and Business Planning;
- ❖ Resource and Grant Acquisition;
- ❖ Regeneration and Infrastructure Development Feasibility Studies;
- ❖ Sustainability Assessment, SEA and Habitats Regulations Appraisal
- ❖ Human Resources – planning, recruitment, appointment and evaluation
- ❖ Community development – capacity building and development,
- ❖ Market, Sector and Supply chain surveys and analyses
- ❖ Land Use Planning

In addition, **burum** can offer a range of town planning services including planning applications, appeals, and public participation work.

The following pages give examples of relevant projects undertaken in recent years.



Evaluation Activities

Client	Gwynedd Council
When	2012-13
Co-providers	CM International Ltd., Enlighten Ltd., Marc Consultancy
Summary of Project	Strategic Review of economic development services
Output	Strategic Direction and Options Report
Funder(s)	Gwynedd Council Service Transformation Plan

Client	Cymdeithas Tai Eryri
When	2011 - 2012
Co-providers	
Summary of Project	Evaluation of economic impact of a new Enterprise Centre on the Llŷn economy
Output	Development of Baseline and Impact Report
Funder(s)	Cymdeithas Tai Eryri

Client	Menter Llyfni
When	2011
Co-providers	
Summary of Project	Study into Viability of retaining pub related services in Llanllyfni
Output	Report and Action Plan
Funder(s)	Gwynedd Community Chest Fund

Client	Gwynedd Council
When	2011
Co-providers	Aqua Marketing Ltd.; PenSel Cymunedol; North Wales Surveyors
Summary of Project	Study into Economic and Environmental Sustainability of Gwynedd Community and Village Hall Network
Output	Report and Action Plan
Funder(s)	Gwynedd Council

Client	Gwynedd Children and Young People Partnership
When	2010 -2011
Co-providers	
Summary of Project	Study into Impact of planned Public Sector cuts on children and young people of Gwynedd
Output	Impact Study Report
Funder(s)	Gwynedd Council

Client	Isle of Anglesey County Council
When	2010
Co-providers	
Summary of Project	Evaluation of State of the AONB Report and Consideration of Strategic Alternatives for Management Plan Review
Output	Evaluation Report
Funder(s)	Isle of Anglesey County Council



Client	Gwynedd Council
When	2010
Co-providers	
Summary of Project	Sustainability Appraisal/Strategic Environmental Assessment and HRA Appropriate Assessment of the Llŷn AONB Management Plan Review
Output	Evaluation Report
Funder(s)	Gwynedd Council

Client	Llŷn Landscape Partnership
When	2009 - 2010
Co-providers	
Summary of Project	Provision of baseline for Evaluation Framework of the Llŷn Landscape Partnership under the Heritage Landscape Partnership scheme
Output	Landscape Conservation Action Plan
Funder(s)	Heritage Lottery Fund, Countryside Council for Wales, The National Trust, Gwynedd Council

Client	University of Bangor (Synnwyr Business Sense)
When	2008
Co-providers	
Summary of Project	Final Evaluation of the Synnwyr Busnes Business Sense Project
Output	Evaluation Report
Funder(s)	University of Bangor, West Wales and Valleys Objective One Fund

Client	Gwynedd Children and Young People Partnership
When	2006
Co-providers	
Summary of Project	Preparation of Constitution and Management Structure
Output	Report
Funder(s)	Gwynedd Council

Client	Gwynedd Council
When	2005/06
Co-providers	PenSel Cymunedol and Iwan Jones
Summary of Project	Evaluation of Business Support Packages and their Impact on the Economy
Output	Report
Funder(s)	Gwynedd Council

Client	Gwynedd Children and Young People Partnership
When	2006
Co-providers	
Summary of Project	Preparation of Performance Indicators for CYMORTH
Output	Performance Measurement Framework
Funder(s)	Gwynedd Council



Facilitation

Client	Isle of Anglesey County Council
When	2012
Co-providers	
Summary of Project	Facilitating a discussion on the establishment of a Landscape Partnership
Output	Report
Funder(s)	The Client

Client	Office for Fair Trading (OFT)
When	2012
Co-providers	
Summary of Project	Facilitating a discussion on issues around services in remote rural areas
Output	Feedback from one of seven UK locations (two in Wales) on issues around services in remote rural areas
Funder(s)	OFT

Client	Llŷn Communities First Partnership
When	2012
Co-providers	
Summary of Project	Facilitating a stakeholder discussion on the organisation of the delivery of outdoor activity promotion on the Llŷn Peninsula
Output	Report and Agreement in principle on the Way Forward
Funder(s)	The Client



Project Management

Client	Partneriaeth Economaidd Gwynedd Economic Partnership (PEG)
When	2011-13 (ongoing)
Co-providers	Consortiwm Rhif Deg (AQUA Marketing Cyf., PenSel Cymunedol, Cambrensis Cyf., Cymdeithion Sian Shakespear Associates).
Summary of Project	Administration of Experience Gwynedd Axis 3 Rural Development Plan Project (value £250,000)
Output	Fifteen Community Tourism Plans and Projects
Funder(s)	Wales RDP Programme

Client	Cyngor Ceredigion Council
When	2012-13 (ongoing)
Co-providers	AQUA Marketing Cyf.
Summary of Project	Co-ordination of Innovative solutions to Childcare in Remote Rural Areas Axis 4 Rural Development Plan Collaboration Project covering Gwynedd, Powys and Ceredigion (value c£100,000)
Output	Twelve Childcare Projects
Funder(s)	Wales RDP Programme/counties

Client	Cyngor Gwynedd Council
When	2012/13 (ongoing)
Co-providers	AQUA Marketing Cyf.; Cambrensis
Summary of Project	To develop the enterprise skills of children through presenting traditional skills . Rural Development Plan Collaboration Project covering Gwynedd, Ynys Môn and Conwy (value c£46,000)
Output	Training of 400 primary age schoolchildren (KS2)
Funder(s)	Wales RDP Programme/counties



Preparation of Strategies and Business Plans(Public Sector)

Client	Gwynedd Council
When	2013 (ongoing)
Co-providers	Aqua Marketing Ltd.; Environmental Associates Ltd.
Summary of Project	Assessment of ways to improve the marketing and promotion of the Lonyd Glas Cycling Network
Output	Action Plan
Funder(s)	Gwynedd Council (with the support of the Môn Menai Regeneration Programme)

Client	Gwynedd Council
When	2012
Co-providers	Pi Associates
Summary of Project	Identification and Preparation of Funding Plan for the Gwynedd Museum and Art Gallery
Output	Funding Plan
Funder(s)	CYMAL

Client	Menter Môn
When	2012/13
Co-providers	
Summary of Project	Response to Isle of Anglesey County Council's Draft Single Integrated Plan
Output	Business Case
Funder(s)	The client

Client	Gwynedd Council
When	2012
Co-providers	EA Environmental Associates Ltd., Richard Broun Associates Ltd. Bowland Ecology
Summary of Project	Engaging with local people to develop a community nature and recreation park at Penygroes near Caernarfon
Output	Report and working up of Masterplan Costings for Preferred Option
Funder(s)	Môn Menai Strategic Regeneration Partnership

Client	Coleg Menai
When	2012
Co-providers	
Summary of Project	Advice and Development of Brief for Commissioning an Innovation, Knowledge Exchange and Commercialisation Strategy for the College
Output	Tender Brief
Funder(s)	Coleg Menai



Client	Llŷn Landscape Partnership
When	2010
Co-providers	
Summary of Project	Preparation of Landscape Conservation Action Plan
Output	Landscape Conservation Action Plan (Award of Stage 2 Funding of c. £700,000 towards £1.4 million project)
Funder(s)	Heritage Lottery Fund, Gwynedd Council, CCW, National Trust

Client	Llŷn Landscape Partnership
When	2010
Co-providers	
Summary of Project	Update of Landscape Assessment
Output	Landscape Assessment Report
Funder(s)	Heritage Lottery Fund, Gwynedd Council, CCW, National Trust

Client	Gwynedd Older Person Partnership
When	2008/09
Co-providers	
Summary of Project	Review and Prepare Older Person Accommodation Strategy
Output	Draft Strategy Document
Funder(s)	Gwynedd Council

Client	Gwynedd Children and Young People Partnership
When	2007/08
Co-providers	
Summary of Project	Preparation of baseline for the development of a Young Person Accommodation Strategy
Output	Report
Funder(s)	Gwynedd Council



Enterprise Development

Client	Ymddiriedolaeth Cartref Bontnewydd Trust
When	2012/13
Co-providers	
Summary of Project	Business Plan
Output	Report and Business Plan
Funder(s)	The Client

Client	Axis Precision Ltd.
When	2012
Co-providers	
Summary of Project	Preparation of application for Wales Economic Growth Fund
Output	WEDF applicaiton and supporting documents
Funder(s)	Axis Precision Ltd.

Client	Cwmni Plas Glyn y Weddw Cyf.
When	2010
Co-providers	Marchnata AQUA Marketing Cyf.
Summary of Project	Preparation of The Winllan Venture for Communities and Nature (CAN)
Output	Application, Business Plan, Marketing Plan, Community Engagement Plan, (Award of CAN funding c. £270,000 towards £700,000 project)
Funder(s)	Cwmni Plas Glyn y Weddw Cyf.

Client	Syr Henry Jones Memorial Trust
When	2010
Co-providers	Maredudd ab Iestyn (Architect); Deian ap Rhisiart (Researcher)
Summary of Project	Assessment of Investment Opportunity
Output	Strategy and Outline Business Plan
Funder(s)	CyMAL; Conwy Rural Development Partnership;

Client	Llŷn Landscape Partnership
When	2008/09
Co-providers	Siân Shakespear Associates, PenSel Cymunedol, Aqua Marketing
Summary of Project	Development of Stage 1 Funding Bid for the Heritage Lottery Fund under the Heritage Landscape Partnership scheme
Output	Full application for the Heritage Landscape Partnerhsip scheme (successful)
Funder(s)	Heritage Lottery Fund, Countryside Council for Wales, The National Trust, Gwynedd Council

Client	The National Trust
When	2007/08
Co-providers	Twelfth Man Ltd./ Yr Urdd
Summary of Project	Development of Snowdonia Mountain Aactivities Initiative
Output	Feasibility Study/ 5 year Business Plan
Funder(s)	The National Trust



Client	GISDA
When	2007
Co-providers	
Summary of Project	Strategic Review of Company
Output	Business Plan
Funder(s)	GISDA

Client	Noddfa Community Centre
When	2007
Co-providers	Pensel Cymunedol
Summary of Project	Preparation of Feasibility Study and Five Year Business Plan for Noddfa Community Centre Caernarfon
Output	Five Year Business Plan
Funder(s)	Cymdeithas Tai Eryri

Client	Canolfan Llys Dafydd Bethesda
When	2006/07
Co-providers	Maredudd ab Iestyn, Architect
Summary of Project	Development of Business Plan for a children's attraction
Output	Five Year Business Plan
Funder(s)	Gwynedd Council



Land Use Planning Activities

Client	Cyngor Gwynedd Council
When	2013
Co-providers	
Summary of Project	Prepare Welsh Language and Culture Impact Statement on Ocean Heights Caravan Park
Output	Report
Funder(s)	The Client

Client	Gwynedd and Anglesey Joint Planning Unit
When	2013
Co-providers	
Summary of Project	Sift, summarise and prepare draft response to comments received on Consultation on Gwynedd's Draft Supplementary Planning Guidance on Wind Energy
Output	Report on Consultation Process
Funder(s)	The Client

Client	Mr Rhys Griffiths
When	2013
Co-providers	
Summary of Project	Advice on Planning policy in a rural area and resolution of planning issue
Output	Planning Application
Funder(s)	The Client

Client	Gwynedd and Anglesey Joint Planning Unit
When	2012
Co-providers	
Summary of Project	Sift summarise and prepare draft responses to comments received on Consultation on Isle of Anglesey's Draft Supplementary Planning Guidance on Wind Energy
Output	Report on Consultation Process
Funder(s)	The Client

Client	Mr a Mrs Gwynfor a Beryl Griffiths
When	2011
Co-providers	
Summary of Project	Advice on Planning policy in a rural area and resolution of planning issue
Output	Options Report on Way Forward /Planning Application (successful)
Funder(s)	The Client

Client	Mr Dylan Wyn
When	2011
Co-providers	
Summary of Project	Advice on Planning policy in a rural area and resolution of planning issue
Output	Planning Application (successful)
Funder(s)	The Client



Client	Mr Gareth Evans
When	2010
Co-providers	
Summary of Project	Advice on Planning Policy in a rural area
Output	Options Report on Way Forward
Funder(s)	The Client

Client	Ms Victoria Field
When	2009
Co-providers	
Summary of Project	Preparation of application to vary planning condition on permission for a cafe in Cardiff
Output	Variation of Planning Condition (successful)
Funder(s)	The Clients

Client	Mr and Mrs Burnham
When	2008
Co-providers	
Summary of Project	Preparation of planning appeal against the decision by Gwynedd Council to refuse planning permission for a dwelling house
Output	Planning Appeal (successful)
Funder(s)	The Clients

Client	The Royal Town Planning Institute(RTPI)
When	2006/07
Co-providers	Martin Buckle Associates
Summary of Project	Preparation of planning policy advice on matters relating to Wales
Output	Drafting of written responses to consultation documents
Funder(s)	The Royal Town Planning Institute (RTPI)

Client	Mr and Mrs Jones
When	2007
Co-providers	
Summary of Project	Preparation of planning appeal against the decision by Gwynedd Council to refuse planning permission for two dwelling houses
Output	Planning Appeal (successful)
Funder(s)	The Clients

Client	Gwynedd Council
When	2006
Co-providers	
Summary of Project	Evaluation of Proposed UDP Settlement Development Boundaries and Housing Allocations
Output	Report
Funder(s)	Gwynedd Council



Client	Gwynedd Council
When	2006
Co-providers	
Summary of Project	Review of of Proposed Employment Land Allocations in the Pwllheli-Llŷn Catchment area for the Gwynedd UDP
Output	Report
Funder(s)	Gwynedd Council